



"BUONO DA SCATTARE" VI EDITION



The Cultural Association "Un lembo di ..." announces the 6th edition of the photographic competition "Buono da scattare" from 15 September to 31 October 2018. Designed by Sabrina Lembo, owner of the Lembo company and President of Buono da scattare and the Cultural Association "Un lembo di ...", in collaboration with Annalisa Nuvelli Fotografie, the competition aims to promote the culture of olive oil through the sensations of the photographic image. As in past editions, the competition reserves a section for young students of Italian and Spanish schools, true protagonists of the initiative, to which the category "Young Photographers" is dedicated. There are categories exclusively for professional photographers, including the "Portf-OLIO" category where it is possible to propose a set of photos that share olive oil as a common element. From the V edition Buono da scattare is also enriched by a new section open to all foreign photographers: "BUONO DA SCATTARE IN THE WORLD"

The initiative stems from the collaboration and partnership with several institution, including the Embassy of Spain in Italy, Rome Capital -Presidenza dell'Assemblea Capitolina, Municipality of Gaeta, Municipality of Campobasso, Provincia of Campobasso, University of Molise, Fidapa Bpw Italy section of Rome and Campobasso, Cantina Herero, Italian Luxury, VII Coorte, Galleria Triphé, Annalisa Nuvelli Fotografie, Olio Lembo.

"Buono da scattare" contest promotes the art of photography and the tradition of olive oil: in a photographic shot all sensations , tastes and moments of olive oil culture.

How to participate

1. The theme of the "Buono da scattare" competition is the discovery of olive oil, as a key product of our diet and of our Mediterranean culture. From the sharing of this value that sees in a drop of oil the roots and the history of our land, comes the collaboration with Spain, the first producer of olive oil in the world. Named for its nutritional properties as basic element in the Mediterranean diet, olive oil is much more than a simple food. In olive oil lie the ancient roots of our culture, in its unique taste there is the taste of our history.
2. The competition includes several categories, valid for both countries participating in the initiative. Professional and amateur photographers of Italian and Spanish nationality can participate from the age of 13.
3. Photographs in color, black and white, in any format and processed with digital systems are allowed. The following are excluded from participation in the competition: the jury members, all

the subjects who collaborate in various ways in the organization of the competition, all those who have not registered for the competition.

4. Participants, upon registration, can send 1 photo for each category of the competition (5 for the category Portf-OLIO), each provided with title. The originality of the work will be evaluated, as well as the technique and quality of the photo

5. The photographs must be sent to info@unlembodi.com by **October 31- 2018**, indicating the data of the competitor: name, surname, date of birth, address, email and telephone number. Competitors must specify the category (s) for which they compete; for children under 18 years, a completed form (ANNEX A) must be enclosed by one of the parents or by those who by law exercises parenting, by way of authorization of the minor to participate in the competition, indicating the details of their own document identity, as well as their own e-mail address.

6. Registrations are open until **31 October 2018** through the appropriate online form, payment can be made through the Paypal circuit, or personally at the operational headquarters of the "Un lembo di ..." and at Lembo company. The registration fee is € 10.00. For those under 18 and for members and partners of "Un lembo di ..." participation is free. The single registration allows you to participate in one or more categories.

7. Buono da scattare makes use of a triple jury system: an International Jury of experts, a committee of Italian and Spanish students and finally the web.

The competition includes several categories of prizes:

Buono da web

- **Open:** for all adult photographers, up to a maximum of 3 photos that responds to the free theme of the culture of olive oil.
- **Young Photographers:** dedicated to students, whose age is between 13 and 18 years, a up to a maximum of 3 photos that responds to the free theme on the culture of olive oil.

Buono da scattare – Professional section

- **"Flavors on the table, olive oil and food":** for all photographers, also of foreign nationality, a single image that responds to the theme indicated.
- **Portf-OLIO:** for all photographers, , also of foreign nationality, 5 photos on the culture of the olive oil.

Buono da scattare in the world

One: for all photographers of foreign nationality (not Italians, nor Spaniards) and of age, up to a maximum of 3 photos that respond to the central theme of the competition in their country. How is the culture of olive oil? If it does not exist or is not very developed, what is used to replace olive oil? Interpreting and reinterpreting the culture of olive oil in the rest of the world through photographic shooting represents a comparison and intercultural exchange.

For the "Open", "Young Photographers" and "One" categories you can send photos of landscape, food photography, reportage, creative portrait and any image related to the olive oil culture. For the category "Flavors on the table, olive oil and food" you can send photos of food photography, still life and any image that recalls the concept of food related to olive oil. For the "Portf-OLIO" category, 5 pictures are required where it is possible to propose a set of photos that share olive oil as a common element: photographic projects, thematic portfolios, photo reportage, storyboards (sequences of images that tell a history). The photographer is free to choose the style, the setting and the subjects he prefers; together with the photos, he will also have to write a brief description of his project.

8. The jury of critics and students will select the best 10 photographs for each category for the "Buono da web" section, considered to be the most valid judgment at the sole discretion. On **7 November 2018** the 20 finalist photos will be published in special albums through the web channel. It will be the public of the Internet to indicate the favorite photos, with the system inside the website oliolembo.com that will store the "like" of Facebook users and users registered at the site, expressing their vote **by 12.00 of the 11 November 2018**. The winner is the photograph for each category of the "Buono da web" section that will receive the most "likes". The "Buono da scattare Professional section" will be judged exclusively by the jury of critics and students who will decree the winners.

Winners and Awards:

- Buono da web- Open Category and Young Photographers: stay + breakfast for two people at the Summit Hotel in Gaeta, Italy (see hotel terms and conditions);
- "Taste on the table, olive oil and food": dinner for two people at the VII Coorte restaurant in Rome (see restaurant terms and conditions);
- "Portf-OLIO": photographic workshop at Digital Camera School in Rome, for the foreign winner workshop-tour in Rome, to discover its history and the wonders of the Eternal City.
- One: stay in Italy or in other countries (terms and conditions of the tourist office);
- Creativity Award: a photography course at Digital Camera School in Rome to the more creative photo judged by the jury of experts and students;
- "Buono da Fidapa": to the photography to the feminine judged by a committee of the Fidapa BPW Italy section of Rome and Campobasso will be delivered the book "Donne in Gioco 2.0 e Legalità" (Gangemi editore);
- "Buono da Arte": exposition at Galleria Triphé in Rome to the more artistic photo;
- "Supervincitore Buono da scattare": the winner of the contest will receive a gift voucher for a stay&breakfast included for two people in Italy or in other countries (terms and conditions of the tourist office).

All the finalists and winners will receive a certificate during the Award Ceremony at the Campidoglio in Rome, at the presence of the authorities and the Honor Committee that support the Award. The winning and finalist photos will be exhibited during the Award Ceremony at an exhibition space and then in other exhibitions (place and duration of the period to be defined). The award ceremony will take place on **15 November 2018 at the Campidoglio in Rome**.

9. "Buono da scattare" is a competition whose sole purpose is to promote the art of photography and the culture of oil..

10. The winners will let be known on the official pages of the websites www.unlembodi.com and www.oliolembo.com as well as on the relevant Facebook page dedicated to the competition. Finalist photos must be printed in 30x40cm format - 300dpi resolution on satin paper.

11. The jury reserves the right not to publish images that for any reason should be considered unfit or offensive to third parties.

12. Participation in "Buono da scattare" authorizes the organizers and sponsors of the competition to use indefinitely the images sent and by any means for the promotion of the initiative itself and any future editions. The publication may however only be limited to the promotion of the first edition of the Award and always citing the name of the author. No commercial use of images other than as indicated above will be made without the explicit consent of the author. The participant declares under his own responsibility to be sole author and to have full authorship for the use of the images and that any people portrayed have given their unconditional and explicit consent to the publication and dissemination, therefore undertakes to exclude the organizers of any responsibility towards third parties.

13. The data collected will be processed in accordance with Legislative Decree 196/03 and used for the proper conduct of the competition and for other institutional and promotional purposes. The collected data can be viewed, modified, updated or deleted at any time.

14. The adhesion to "Buono da scattare" implies the complete and unconditional acceptance of the rules and regulations of the announcement.